

Where comfort meets craft



# Who We Are

Welcome to Azalea Ventures

At Azalea Ventures Ltd, we believe that every home deserves a touch of elegance and comfort. Our curated home furnishing collections transform everyday spaces into warm, inviting havens.

Azalea Ventures is a design-led home furnishings export house dedicated to creating refined, contemporary home textiles for global markets. Rooted in strong design thinking and backed by decades of manufacturing expertise, we bring together creativity, craftsmanship, and executional excellence. While Azalea is a new venture, it is built on a deep foundation of export knowledge, operational reliability, and an experienced leadership team that understands international buyer expectations and market dynamics.

Azalea Ventures Ltd – Where Every Corner Speaks Comfort.

[www.azaleaventures.in](http://www.azaleaventures.in)



# Vision and Mission

## **Vision**

To bloom as a globally respected home textile export house, recognized for its design integrity, product quality, and responsible manufacturing practices.

## **Mission**

To craft trend-forward, sustainable, and high-quality home furnishings that elevate everyday living. We aim to deliver thoughtfully designed products that balance aesthetics, functionality, and commercial viability while meeting the evolving needs of global customers

# Why Azalea Ventures ?

Azalea Ventures is supported by a strong manufacturing legacy built over more than two decades of leadership in global export manufacturing, known for its compliance-driven operations, scalable capabilities, and consistent delivery performance. The business is guided by a highly experienced leadership and design team with over 25 years of deep expertise in home textiles, spanning the complete export value chain from design and product development to sourcing, production management, quality assurance, and international buyer servicing—ensuring collections that are both design-led and commercially robust.





# Design

- Design-led approach driven by a deep understanding of global home furnishing aesthetics and evolving lifestyle trends.
- A strong, well-experienced team of designers with decades of collective expertise in home textiles, translating inspiration into commercially successful collections.
- Capability to develop original concepts, mood stories, color palettes, and surface designs tailored to diverse international markets.
- Expertise across a wide range of techniques including prints, jacquards, embroideries, textures, and engineered constructions.
- Strong trend research and forecasting capabilities, enabling timely and relevant design development aligned with global buying cycles.

# Certification



"Few of our Clients "

**ASDA**

**NEXT**

**Walmart** 



 **KIABI**

**Sainsbury's**  




## Our Product Range

Bedding

Kids Bedding

Cushions

Shaped Pillows

Bolster

Floor Cushion

Throws

Table linen

Lamp shades

Curtains

Kids Gifting

Bath Robe

Accessories

# Bedding



Bedding is an essential part of a well-designed bedroom, combining comfort with style. Luxurious fabrics, refined textures, and thoughtful craftsmanship create a soothing sleep experience while enhancing the overall look of the space.

# Bedding



Cotton gauze printed quilt with rich textures and beautiful artisanal detailing entirely hand quilting by master artisans.

[www.azaleaventures.in](http://www.azaleaventures.in)

# Bedding



Designed for understated luxury, gauze fabric appliqué bedding offers a cloud-soft feel with refined surface detailing.

[www.azaleaventures.in](http://www.azaleaventures.in)

# Bedding



Classic star patchwork crafted in cotton and brushed chambray for timeless comfort.

[www.azaleaventures.in](http://www.azaleaventures.in)

# Bedding



Embroidery and quilting on sheer seersucker fabric add modern softness, while the natural texture enhances the stitch detailing for a relaxed yet refined look.

[www.azaleaventures.in](http://www.azaleaventures.in)

# Bedding



A refined embroidery on cotton chambray duvet featuring intricate botanical motifs crafted by artisans

[www.azaleaventures.in](http://www.azaleaventures.in)

# Bedding



Rich chenille yarn embroidered paisley pattern on cotton sheeting adding soft texture and elevated depth to this bedding. [www.azaleaventures.in](http://www.azaleaventures.in)

# Bedding



Embroidered botanical pattern enhanced with 3d technique on cotton flex, Duvet for everyday luxury.

[www.azaleaventures.in](http://www.azaleaventures.in)

# Bedding



Soft cotton flex bedding enhanced with delicate, tone on tone textural embroidery.

[www.azaleaventures.in](http://www.azaleaventures.in)

## Kids Bedding



Kids bedding brings colours and creativity into a child's room with bright hues, playful prints, and imaginative themes. From animals and stars to cartoons and adventures, these designs spark joy and creativity while making bedtime something children look forward to every day.

# Kids Bedding



Bright colours, fun themes, and soft cotton comfort designed to make every child's bed a happy place.

[www.azaleaventures.in](http://www.azaleaventures.in)

## Cushions



A decorative cushion is a simple yet powerful accent that enhances the comfort and visual appeal of any living space. Designed to complement furniture and interior décor, it adds colours, texture, and personality to couch, beds, or chairs.



Embroidery



Woven



Block print



Patchwork



A beautiful hand-quilted cushion reflecting artisanal skill and timeless design.



A fine embroidered cushion created by our artisans.



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An artistic cushion crafted using a mix of embroidery techniques to highlight texture, detail, and creative expression.



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Classic holiday motifs including reindeer, snowflakes and festive typography products.



Napkins



• Applique & embroidered reindeer pillow



- Beautiful acrylic stripe throw
- Cotton Linen Gauze pillows
- Global motif pillow



- Printed Floral matelassé pillow
- Embroidered leaf motif pillow
- Chunky stripe texture pillow





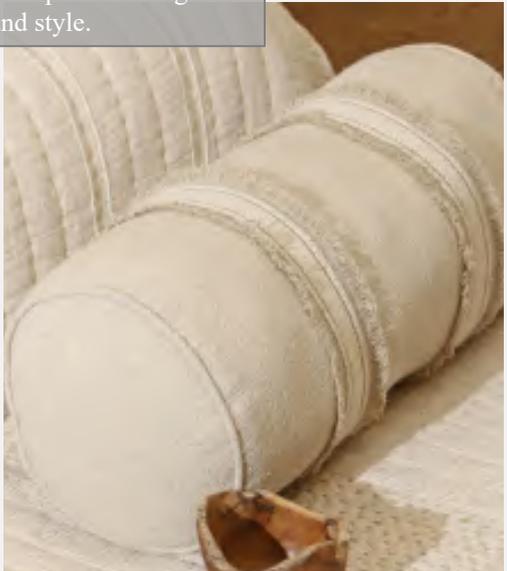
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# Bolster



Soft, supportive bolster pillows designed for added comfort and style.



# Floor Cushion

Perfect for homes with kids or for casual entertaining, floor cushions create a comfortable and inviting seating arrangement. Soft yet sturdy, they're ideal for playtime, movie nights, or relaxed conversations.



# Floor Cushion



Combination of yarn dyed, cotton / prints and linen blends



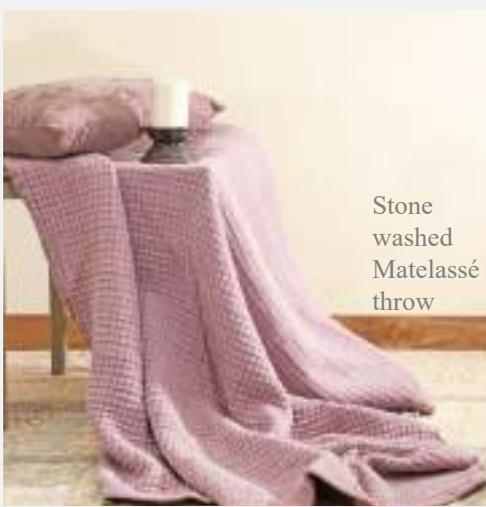
# Throw



Matelassé with self fringes

A throw offers a simple yet effective way to add texture and comfort to modern interiors. With clean designs and subtle tones, it complements contemporary décor while remaining functional. Easy to style and use, a throw is a versatile home essential.

# Throw



Stone washed  
Matelassé  
throw



Toile jacquard throw



Hand  
kantha  
Matelassé  
throw



Stone  
washed  
Waffle  
throw

# Throw



Woven  
acrylic  
throw



Waffle  
throw



Woven  
acrylic  
throw



Jacobean  
toile  
pattern  
Stone  
washed  
jacquard  
throw

## Table Linen



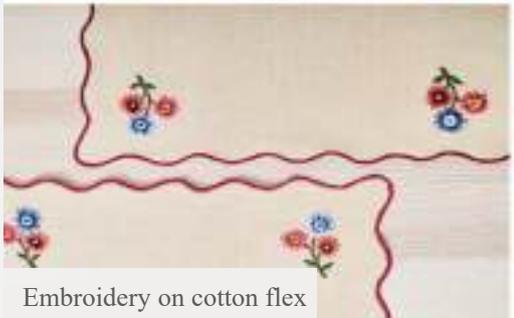
Well-designed table linen enhances the charm of a dining setting by introducing colours, pattern, and texture.

Table linen brings comfort and sophistication to the dining experience. Made from soft, durable fabrics, it blends style with utility, making meals more enjoyable and tables visually appealing.

# Table linen



Block printed



Embroidery on cotton flex



Embroidery on cotton sheeting

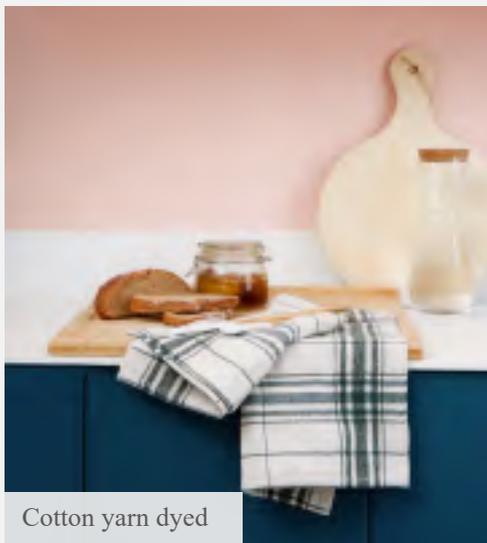


Embroidery on chenille fabric

# Table linen



Cotton yarn dyed



Cotton yarn dyed



Quilted Block print



Cotton waffle

# Table linen



Matelasse



Cotton yarn dyed



Knit

Quilted

Yarn dyed



Quilted Block Print

# Raffia Table mats



Raffia table mats bring a natural, rustic charm to any dining setting. Made from durable, eco-friendly raffia fibers.



# Lamp Shades



lampshade is a statement piece that blends artistry with functionality. Crafted with attention to detail, it enhances the character of a lamp while creating a soft, ambient glow that elevates the mood of the space. Unique shapes, premium materials, and refined finishes set designer lampshades apart, making them ideal for adding elegance and individuality to interiors.

# Lamp Shades



lampshade features a vibrant print enhanced with delicate embroidery, creating a unique blend of colours and texture.



# Curtains



Curtains bring warmth and softness to any room, transforming bare windows into a design feature. By filtering light and adding texture, they create a cozy and comfortable environment.

# Curtains



## Kids Gifting



Kids gifting brings happiness and a sense of wonder to little ones. Whether it's a sweet surprise from a loved one or a special treat for a milestone, thoughtful gifts make children feel loved and appreciated. Fun, safe, and age-appropriate, these gifts turn ordinary days into cherished memories.

# Kids Gifting



## Bath Robe



Designed for comfort and ease, a bath robe is ideal for relaxing after a shower or lounging at home. Soft to the touch and breathable, it provides cozy coverage without feeling heavy, making it a must-have for daily comfort.

# Bath Robe



Ikat Print



Block print Jacobean



Paisley Print



Printed log cabin pattern



Patchwork print



Suzani Print

# Accessories



## Laptop Bag / Tote Bag / Pouches / Eye Mask

Textile accessories like laptop bags, tote bags, pouches, and eye masks are designed to suit modern lifestyles. These accessories showcase the beauty of textile craftsmanship. Designed for durability and ease of use, they offer organized storage, comfortable handling, and simple elegance suitable for daily routines.

# Laptop Bags



laptop bag combines intricate embroidery with quilted texture, offering a perfect blend of style and functionality.



# Tote bags and Pouches

Tote bags and pouches are everyday essentials designed for convenience and organization. Tote bags provide ample space for carrying groceries, books, or work essentials, while pouches help store smaller items neatly and accessibly. Together, they offer a simple yet efficient solution for daily needs



# Tote Bags / Pouches



Printed Tote bag

Print and embroidered pouch



Printed Tote bag

Printed pouch



Printed Tote bag

Beautiful printed patchwork pouch



## Eye Mask



Luxurious and calming, eye masks add a touch of indulgence to your self-care routine. Crafted from smooth, skin-friendly materials, they help you relax, recharge, and enjoy uninterrupted rest in comfort and style.

# Eye Mask



Eye mask blends vibrant prints with delicate embroidery for a stylish and luxurious look. The soft, breathable fabric ensures comfort while blocking light for restful sleep.



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